

Hearing delight is understanding everywhere

Phonak was first to introduce zoom technology to enhance understanding in challenging hearing situations. The new Phonak Ambra makes zooming even more effective by mimicking the way sound is naturally perceived and heard.

Exclusive Phonak Ambra technology allows three levels of zooming:



UltraZoom

In noisy situations with several people facing you, UltraZoom automatically zooms in on their voices. Noise from the side and back is cut out.



StereoZoom

In an extremely noisy situation where you want to communicate with just one person, StereoZoom can zoom in even closer and reduce noise even further.



auto ZoomControl

When you cannot easily face the speaker, e.g. in a car, auto ZoomControl can zoom to either side and backwards for effortless understanding.

Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

Interact freely. Communicate with confidence. Live without limit. Life is on.

Your hearing-care professional:



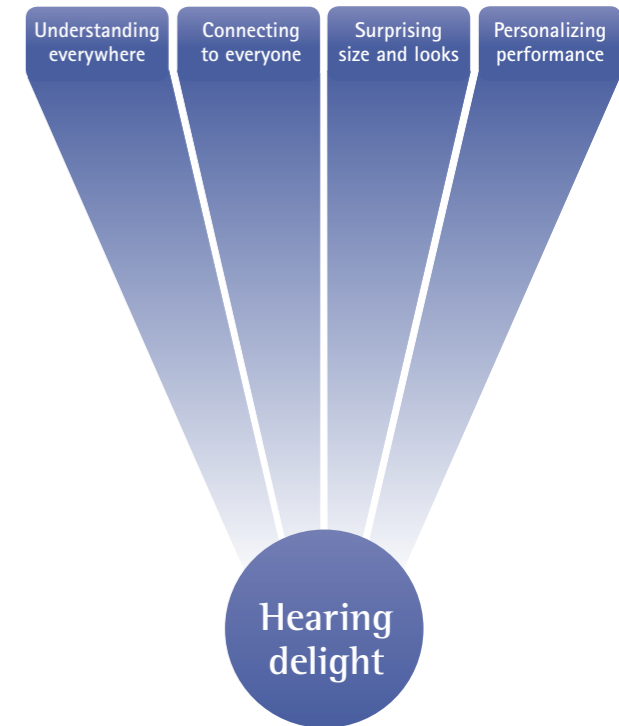
www.phonak.com

Phonak Ambra

Treat yourself to the best in hearing delight



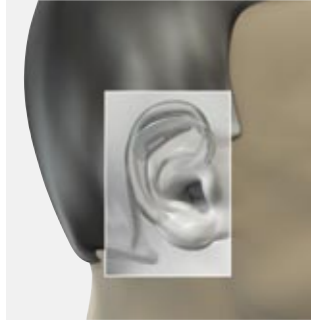
The exclusive hearing benefits only a Phonak Ambra has



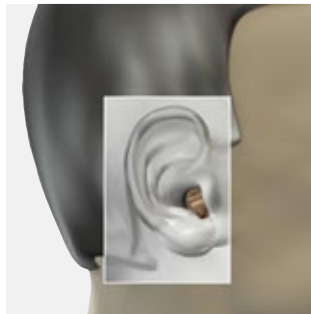
Hearing delight is surprising size and looks

Phonak Ambra is available in 14 different styles. All of them are leading the industry in terms of miniaturization and performance, not to mention robustness and convenience. Each Phonak Ambra is moisture- and dirt-protected to ensure long hours of trouble-free hearing delight.

Discreet no matter what style you choose.



behind the ear



in the ear

Hearing delight is connecting to everyone

With Phonak wireless accessories, multimedia entertainment, communication and work is much more fun. TV, telephone, MP3 player, GPS and computers can be enjoyed effortlessly.

Plus, only a Phonak Ambra has DuoPhone, which lets you hear a voice on the phone in both ears – as soon as you hold the handset to your ear. Speech clarity is impressive and background noise is reduced.

Pairing the Phonak TV Link with your Ambra brings TV sound directly to your ears, so you and your family can adjust the volume separately and enjoy watching TV together.

Hearing delight is personalizing performance

A Phonak Ambra can automatically adapt to the ever-changing environments of your life – from a quiet conversation to listening to music to a noisy restaurant.

Of course no one knows your listening needs better than you. So sometimes you may still want to make manual adjustments. With a single push of a button, our unique FlexControl lets you choose the ideal setting. In fact, Phonak Ambra is so intelligent that the next time around it can even do it for you.



Enjoy the most delightful hearing, everywhere, every single day

Your benefits	Features
Understanding speech	
Enjoy a fuller spectrum of audible sounds.	SoundRecover
Understanding in background noise	
Automatically zoom on voices in the front and cut out noise from the sides and the back.	UltraZoom Premium
Zoom even closer on a person's voice and reduce noise further.	StereoZoom
Hear well when you can't face the speaker.	auto ZoomControl
Experience comfortable hearing.	NoiseBlock
Understanding on the phone and other devices	
When phoning hear a caller's voice in both ears.	DuoPhone
Connect directly to mobile phones, TVs, MP3 players, etc.	iCOM, Phonak TV Link, Click'nTalk
Adapting to changing environments	
Enjoy seamless automatic adaptation to all sound environments.	SoundFlow Premium
Experience clear sound in environments with echo.	EchoBlock
Increase hearing comfort outdoors.	WindBlock
Eliminate annoying whistling.	WhistleBlock